

LEE PESKY LEARNING CENTER STRATEGIC PLAN

MISSION

To Work together with individuals, families, schools and communities to understand and overcome obstacles to learning.

VISION

To create a pathway to learning for everyone.

STRATEGIC COMMITMENTS

ACADEMIC EXCELLENCE

Equip those we serve with innovative, affordable, evidence-based, high quality academic services, clinical services, and professional development.

TEAM ENGAGEMENT

Build and maintain a top-tier, robust, collaborative team in a work environment that adequately compensates staff and provides access to continuous learning.

COMMUNITY ENGAGEMENT

Build and maintain sustainable, collaborative community partnerships that create awareness of and support for our work.

ORGANIZATIONAL EXCELLENCE

Build and maintain a robust, efficient infrastructure with sustainable business practices and modern technological support.

FINANCIAL SUSTAINABILITY

Build and maintain a diversified revenue stream that provides financial sustainability and resilience.

SUPPORTING STRATEGIES

Partner with individuals & organizations to implement innovative practices & tools.

Expand Academic Coaching model to support more students.



Increase our ability to serve more students with Academic Services.

Obtain a high level of client satisfaction.

Streamline the evaluation process to serve more clients.

Provide Literacy Pods in Southwest Idaho.

Ensure leadership & critical staff continuity and stability through succession planning.

Build team capacity to serve more clients.

Increase cross-team collaboration, communication, & employee talent share.

Provide year-round professional development opportunities.



Ensure adequate employee compensation & benefits.

Maintain organization wide understanding of Center activities, goals, strategies, & objectives.

Conduct outreach activities & establish partnerships to support multiple activity areas.



Build strong community awareness of & support for our efforts through robust, multi-channel marketing.

Increase internal capacity building by partnering with local colleges & universities.

Provide a user-friendly, easily navigable, content & story rich website experience.

Increase efficiency of access to data & information for staff.

Leverage technology to increase organizational efficiency, maximize funds, & innovate.

Modernize billing system for ease of use by staff & clients.



Increase donor-based revenue.

Expand funding through corporate partnerships.

Decrease the gap between the expense of providing services & service generated revenue.

Build a multi-year budget with an annual reserve target.

Increase counseling clients served.

VALUES

COLLABORATION ● CONNECTION ● EXCELLENCE ● EMPOWERMENT

