# LEE PESKY LEARNING CENTER STRATEGIC PLAN [YEAR 2]

## MISSION

**To Work together with individuals, families, schools and communities to understand and overcome obstacles to learning.**

## VISION

**To create a pathway to learning for everyone.**

## STRATEGIC COMMITMENTS

### ACADEMIC EXCELLENCE

Equip those we serve with innovative, affordable, evidence-based, high quality academic services, clinical services, and professional development.

### TEAM ENGAGEMENT

Build and maintain a top-tier, robust, collaborative team in a work environment that adequately compensates staff and provides access to continuous learning.

### COMMUNITY ENGAGEMENT

Build and maintain sustainable, collaborative community partnerships that create awareness of and support for our work.

### ORGANIZATIONAL EXCELLENCE

Build and maintain a robust, efficient infrastructure with sustainable business practices and modern technological support.

### FINANCIAL SUSTAINABILITY

Build and maintain a diversified revenue stream that provides financial sustainability and resilience.

## SUPPORTING STRATEGIES

- Partner with individuals and organizations to implement innovative practices and tools.
- Expand Literacy Pods presence in the Treasure Valley.



- Obtain 90% client and/or client family satisfaction with our services.
- Expand use of the dyslexia assessment tool.

- Ensure leadership & critical staff continuity and stability through succession planning.
- Clarify respective roles and responsibilities.
- Provide year-round staff professional development opportunities.
- Evaluate employee satisfaction and make changes as needed.
- Maintain organization wide understanding of Center activities, goals, strategies, & objectives.



- Establish mutually beneficial and effective partnerships.



- Use multiple means of communication to share partnership opportunities & success stories.
- Increase internal capacity building by partnering with local colleges & universities.
- Use social media to increase community awareness of our efforts.

- Increase efficiency of access to data and information for staff.
- Identify and address critical resource gaps.
- Leverage technology to increase organizational efficiency, maximize funds, & innovate.
- Identify and address facility needs and gaps.






- Increase donor-based revenue by 8%.
- Build a three-year Center budget that includes annual reserves.
- Maintain full client load for Academic Intervention, Academic Coaching, and Counseling.

## VALUES

COLLABORATION ● CONNECTION ● EXCELLENCE ● EMPOWERMENT

Lee Pesky LEARNING CENTER

# LEE PESKY LEARNING CENTER STRATEGIC PLAN [YEAR 3]

## MISSION

**To Work together with individuals, families, schools and communities to understand and overcome obstacles to learning.**

## VISION

**To create a pathway to learning for everyone.**

## STRATEGIC COMMITMENTS

### ACADEMIC EXCELLENCE

Equip those we serve with innovative, affordable, evidence-based, high quality academic services, clinical services, and professional development.

### TEAM ENGAGEMENT

Build and maintain a top-tier, robust, collaborative team in a work environment that adequately compensates staff and provides access to continuous learning.

### COMMUNITY ENGAGEMENT

Build and maintain sustainable, collaborative community partnerships that create awareness of and support for our work.

### ORGANIZATIONAL EXCELLENCE

Build and maintain a robust, efficient infrastructure with sustainable business practices and modern technological support.

### FINANCIAL SUSTAINABILITY

Build and maintain a diversified revenue stream that provides financial sustainability and resilience.

## SUPPORTING STRATEGIES

Partner with individuals and organizations to implement innovative practices and tools.




Expand Literacy Pods presence in the Treasure Valley.



Obtain 90% client and/or client family satisfaction with our services.

Ensure leadership & critical staff continuity and stability through succession planning.

Provide robust, effective, and standardized employee and Board recruiting & onboarding.

Provide year-round staff professional development opportunities.

Evaluate employee satisfaction and make changes as needed.

Maintain organization wide understanding of Center activities, goals, strategies, & objectives.



Establish mutually beneficial and effective partnerships.




Use multiple means of communication to share partnership opportunities & success stories.

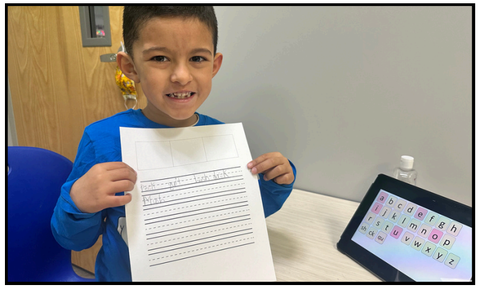
Increase internal capacity building by partnering with local colleges & universities.

Increase efficiency of access to data and information for staff.

Identify and address critical resource gaps.

Leverage technology to increase organizational efficiency, maximize funds, & innovate.





Increase donor-based revenue by 5%.

Build a three-year Center budget that includes annual reserves.

Maintain full client load for Academic Intervention, Academic Coaching, and Counseling.

## VALUES

COLLABORATION ● CONNECTION ● EXCELLENCE ● EMPOWERMENT

Lee Pesky LEARNING CENTER